

Item Text	Option Text 1	Option Text 2	Option Text 3	Option Text 4
A Book review includes:	A Conside summary of the content	A part of the book	Eleboration on research topic	Description of the cover of the book
Which one of the following is the first Newspaper in India?	The Indian Express	The Bengal Gazette	The Hindu	Vande Bharat
Mass media can be defined as:	Electronic Media	Print Media	Accessible to the large number of masses	Not accessible to the masses
The language of print media should be:	Reader friendly	Viewer friendly	Eco friendly	Techno friendly
In which of the following forms of media the live discussion is possible?	Radio and Television	Newspaper	Telegram	Social Media
In which form of media Literacy is primary requirement?	Newspaper	Television	Radio	Film
Which of the following is the oldest form of Media?	Audio Visual Media	Print Media	Social Media	Electronic Media
Which one of the following is not considered as print media?	Radio	Magazine	Pamphlet	Newspaper
"India win by 3 runs against Srilanka" is an example of	Social News	Cultural News	Political News	Sport News
When you want to convey your ideas or concerns to the large public, you should write....	A letter to your family	A Letter to the Editor	A letter to Principal	A letter to your friend
In Audio visual medium language of Advertisement is aided with .....	Body language and visual effects	Figures of speech	Sound effects	Cultural context
In print media advertisement is mainly focused by .....aspects of language.	Verbal	Nonverbal	Paralinguistic	Bilingual
Radio advertisement mainly focuses on	Language	Body language	Nonverbal Aspect	Visual aspects
Advertisement is a kind of discourse which has a greater impact on our----.	Emotions and Actions	Personality	Expectations	Mindset
"Span's Monarchy is at a Crossword Amid Curruption Scandle" is an example of	Regional News	National News	State News	International News

..... is audio medium.	Television	Radio	Newspaper	Magazine
"Tata Motors rolls out 300000th unit of Tiago from Sanad Plant" is an example of .....	Business News	Political News	Cultural News	Social News
A News story reports the facts about an .....	Event	Incidents	Accidents	Occasion
A news article is ..... and of immediate interest	Time bound	Time sensitive	Time consuming	Time taking
A feature article is a..... story.	Human Interest	Objective	Animal Interest	Nature Interest